

LOBBYING DISCLOSURE

2025



Our position

Intrepid discloses lobbying that relates to Purpose and Stakeholder Governance; Human Rights; Fair Work; JEDI; Environmental Stewardship and Circularity; Climate Action and Governance and Collective Action. We also disclose lobbying that relates to our material issues.

Intrepid did not make any political donations nor undertake any direct lobbying in 2025.

Intermediary organisations

Intrepid is a member of industry organisations that engage in lobbying activities on behalf of the tourism sector. These organisations align with the values and beliefs of Intrepid. Our membership fees contribute to those activities.

Intrepid is a member or participant of the following industry associations.

- ABTA
- Australian Travel Trade Association (ATIA)
- Better Futures Australia
- Adventure Travel Trade Association (ATTA)
- Australian Tourism Export Council (ATEC)
- Global Sustainable Tourism Council (GSTC)
- NZ/Vietnam Business Council
- Pacific Asia Travel Association (PATA)
- Safer Tourism Foundation
- Travel Agent Association NZ
- Tourism Export Council NZ (TECNZ)
- TIA (Tourism Industry Association)
- Tourism Cares

- United Nations Global Compact:
 - Sponsor of SME and Sustainable Supply Chains Programme and a member of the global Coalition for Sustainable Procurement
 - Co-ordinating for the Modern Slavery Collaboration members to co-sign a letter to lobby the Australian Consumer and Competition Commission to exempt collaborations from the rules under the Competition and Consumer Act to remove unhelpful restrictions on industry collaboration.
- United States Tour Operators Association (USTOA)
- World Travel & Tourism Council (WTTC)

Instances of direct government engagement

- Intrepid was represented by CEO James Thornton at the Business and Industry Roundtable on Australia's 2035 Climate Plan, with Minister Chris Bowen and UNFCCC Executive Secretary Simon Stiell in Canberra. This was part of Intrepid's involvement as a signatory to Business for 75% - a business-led initiative calling on the Australian Government to commit to at least a 75% emissions reduction by 2035 based on 2005 levels.
- Intrepid was represented by Zina Bencheikh, EMEA MD at the European Travel Commission's Destination Europe Summit in Brussels. This gathered policymakers and industry experts to address tourism growth, regulation, and climate action.
- Intrepid was represented by Matt Berna, SVP USA at the 13th annual USTOA Congressional Caucus to emphasise the role that travel plays in US economy.